

FACULTY PROFILE



NAME: DeepthiAmith

Designation: H O D

Department: MBA

Date of Joining : 18-02-2008

Length of Professional Experience: 15 years

Contact Details

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Academic Background

Pursuing **Ph.D** in Management (HR) from Vidyavardaka College of Engineering, Mysore under Visveswaraya Technological University (VTU) Belagavi, Karnataka.

M.Phil in Management from Dravidian University Kuppam, Andrapradesh.

MBA in Marketing & Human Resource Management from East West College of Management Studies, Bangalore under Bangalore University, Karnataka.

BBM in Financial Management from JSS College Mysore, under University of Mysore, Karnataka.

Areas of Interest

1. Human Resource Management
2. Managerial Communication
3. Marketing Management
4. Financial Management

Significant Publications

1. Mrs. DeepthiAmith, "Employee Attrition & Appropriate Strategies with references to TCS Bengaluru"- published in International Journal of exclusive management research (IJEMR) Feb 2017. Volume-7 issue 02 International journal of exclusive management research ISSN NO:, (O) 2249-2525, (P) 2249-8672.
2. Mrs. DeepthiAmith, Presented paper at international conference on ATM (Automated Teller Machine) "A KEY FOR GREEN BANKING INITIATIVE" in Bangalore on 22nd & 23rd Feb 2017 at Kristu Jayanti College, Bangalore. Published in IJMSRR journal. E- ISSN-2349-6746, ISSN-2349-6738.
3. Mrs. DeepthiAmith Presented paper at National conference on "Impact of Demonitisation on Society: issues & Challenges" at GFGC, Tiptur on 17th & 18th March 2017- ISBN 978-81-931489-5-2
4. Mrs. DeepthiAmith, Presented paper at National conference on "Invoative Practices in management" (NCIPM) at Kristu Jayanthi college, Bangalore on 31st March 2017.
5. Mrs. DeepthAmith Presented paper at National Conference on A study on development of cognitive solutions for professional and personal life balance among working women – A conceptual view on 22nd March 2019 at Sridevi College of Engg. & Management, Tumkur Published by Archers & Elevators Journals.
6. AICTE sponsored Online International Conference on "Pattern Recognition And Application Methods "(ICPRAM-2020) Organised by Rao Bhadhur Y. Mahaleswarappa Engineering College. Ballari. Karnataka. Date 28.12.2020 – 29.12.2020. presented 2 papers
 - a) Paper 1- Got the **Best paper award** for " Quality of work life & work life balance of women of Technical Teaching Using Artificial Intelligence".
 - b) Paper 2- **Published in Scopus indexed journal-** Impact of COCID-19 on quality of work life and work life balance of Technical Teaching Working Women
JournalName:MaterialsToday*
ISSN:1369-7021
Scopusindex-Q1
JournalLink: <https://www.journals.elsevier.com/materials-today>
Scopus Link: <https://www.scopus.com/sourceid/24769>
7. Mrs. DeepthiAmith, Presented paper and selected for publication in international journal of recent technology & Engineering (IJRTE) which is a **Scopus Journal** (unpaid) at international conference on "Development of strategies for stress management in work life balance among women teaching profession" on 23rd March 2019 at Vidyavardaka College of Engg. Mysore. ISSN- 2277/3878

8. Mrs. DeepthAmith Attended One - Week Online FDP on “New Paradigms of Management Education in Next Normal ”, organised by the Department of Management Studies in Association with IQAC, M S Ramaiah Institute of Technology, Bangalore from 7 th to 12th Febraury, 2022.
9. Mrs. DeepthiAmith Attented and received certificate 5 days online FDP on UGC-AICTE Incorporating Universal Human Values in Education (A joint initiative of UGC and AICTE) 10.10.2022 to 14.10.2022.
10. Mrs. DeepthiAmith, paper was selected for publication in JOURNAL OF MANAGEMENT AND ENTREPRENEURSHIP with ISSN : 2229-5348 in UGC CARE Group 1 Journal ,Vol. 17, No.1 (III), January - March 2023 132 with title “QUALITY OF WORK LIFE AND WORK LIFE BALANCE OF WOMEN TEACHING IN TECHNICAL INSTITUTIONS OF MYSORE REGION”With Co Author Dr. Vinay K B, Professor, VVCE, Mysore Affiliated to Visvesvaraya Technological University(VTU),
11. Mrs. DeepthAmith Attended and received certificate of IGNOU NEP-PDP 6-Days short-term professional development programme of UGC- HRDC Title of program- **Professional Development Programme on Implementation of NEP 2020 for University and College Teachers** from 12.6.2023 to 18.6.2023
12. Mrs. DeepthiAmith Attented and received certificate (2 weeks FDP) NaaViC Agri Business Incubation Centre ICAR-NIVED organised DST- Online Faculty Development Program 3rd July 2023 - 15th July 2023

Achievements

1. Life Time Member for ISTE
2. Life Time member in ACCME Intellects Research Center
3. Board of director in vinayaka cooperative society.
4. Management Executive Member of Kalpataru Vidya Samsthe
5. Paper Setter for VTU, REVA University & Adichunchanagiri University