



Kalpataru Vidya Samsthe ®
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
KALPATARU INSTITUTE OF TECHNOLOGY, TIPTUR-572202
(Affiliated to Visvesvaraya Technological University Belgaum & approved by AICTE, New Delhi)
Fax: +91-8134-251939, Mobile: +91- 9108788615



KIT ESTD. 1986, MBA ESTD- 2008
Prof. DeepthiAmith
Head, Dept of MBA

www.kittiptur.ac.in
deepthiamith@kittiptur.ac.in

Ref: KIT/MBA/EVEN SEM/26/2019

Date: 22-05-2019

To
The Principal
KIT, Tiptur

Respected Sir,

Sub: Requested for permission to conduct one day workshop on “**Gamification**” for 2nd Semester students on 27/05/2019.

With reference to the above subject, we would like to organize one day workshop on Gamification on 27/05/2019 for 2nd Semester students on 27/05/2019.

Kindly grant the permission to conduct the workshop and do the needful.

tskpowd

8 Prof DeepthiAmith
HOD, Dept of MBA
KIT, Tiptur

permitted



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Ref: KIT/MBA/EVEN SEM/25/2019

Date: 22-05-2019

To
The Principal
KIT, Tiptur

Respected Sir,

Sub: Requesting for sanctioning the amount for one day workshop on "Gamification" for MBA students on 27th May 2019.

With reference to the above cited subject, the cost of the workshop for second semester 41 students Rs.365 rupees per student including certificates & GST will be Rs.15,000.

The amount sanctioned for Maragadarshi 2019 was Rs.70,000 but the actual expenses incurred to conduct the program was Rs. 62,219 and the remaining amount is Rs.7,781. The balance amount Rs. 7,219 is required for the Gamification workshop.

Hence we request your kind selves to sanction the amount of Rs. 7,219 (Seven Thousand Two Hundred & Nineteen Rupees only).

Kindly do the needful.

for
Prof DeepthiAmith
HOD, Dept of MBA
KIT, Tiptur

Wok to Treasurer
Recommended to release Rs. 7220/-
to meet the expenses.
Munnamane
24/5/19

Dr. NANDEESHAI AH, M.E., Ph.D., (IIT-B)
Principal
Kalpataru Institute of Technology
TIPTUR - 572201.

Team Cool Guru LLP



Cool Guru LLP associates itself in the edutainment industry (Education through entertainment) and wants to establish its presence in predominantly catering to business and commerce colleges.

Founded by Young entrepreneurs, *Cool Guru LLP* today has a mentor list of extremely creative people which includes faculty, students and also industry experts who meticulously design games, play them and slowly roll them out only after repeated real time testing in various environments.

In addition to games, *Cool Guru LLP* also creates small humorous skits which make students understand concepts. We also create case studies that help students interpret data and understand that Business is all about data interpretation and not about taking decisions on gut feel.

Pedagogy based on experiential sharing helps students not only to understand the concepts but also helps in applying them. In order to provide a platform for the games based learning of the important concepts a start up called '*Cool Guru LLP*' came into existence.

Our Aim

The primary objectives are as follows :

- To empower teachers to enlighten students
- To teach concepts through games
- To inculcate experiential learning habit amongst students
- To teach global concepts through fun learning process
- To overcome the drawbacks of traditional learning process
- To make the students "Business ready"

Workshop Contents

Day 1

HR game

- Learning Objective:
- Strategies on when and whom to promote
- Identify right time/person to be trained
- When and whom to be rewarded
- Hire or Promote

Financial management

The participants of the game understand The dynamics involved in

- Fixed cost vs. Variable cost
- Capital Budgeting
- Demand and Supply affecting production

Segmentation and Positioning

- Understanding Unique Value proposition is a must to capture the target segment



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Date: 27-05-2019

To,

Manoj Kumar
Business Development Manager
Cool Guru LLP

Respected Sir,

Subject: Disbursement of Remuneration for Gamification - 2019

With reference to above cited subject, hereby we are paying the remuneration towards Gamification – 2019, for 2nd semester (41 Students) conducted on 27th May 2019 by Cool Guru LLP. I request you to kindly acknowledge the receipt of amount **Rs. 15,000** including GST (**Fifteen Thousand rupees only**)

Thanking you

ba **Prof. DeepthiAmith**
HOD, Department of MBA
Kalpataru Institute of Technology

Signature of the Program Coordinator
Cool Guru LLP



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Date: 27-05-2019

To,

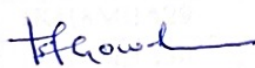
Manoj Kumar
Business Development Manager
Cool Guru LLP


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Signature of the Program Coordinator
Cool Guru LLP



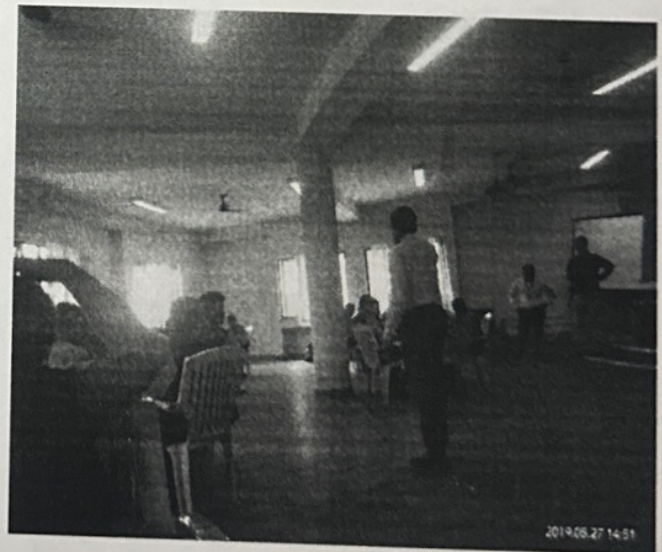
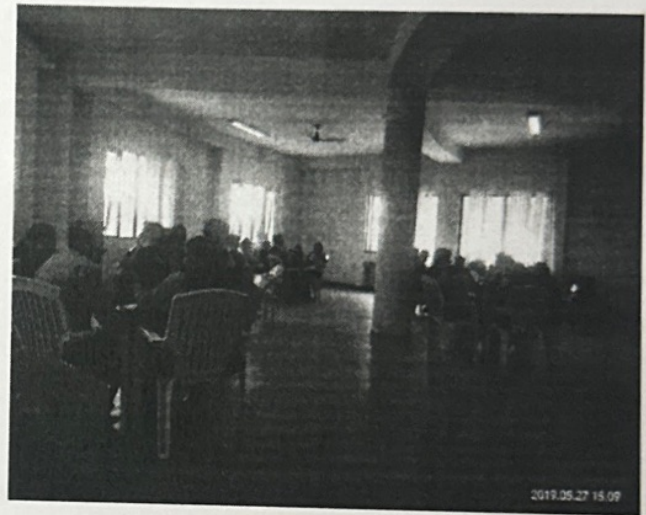
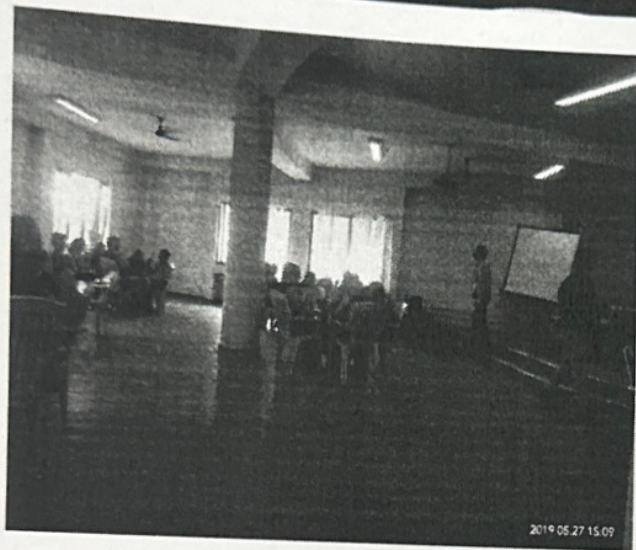
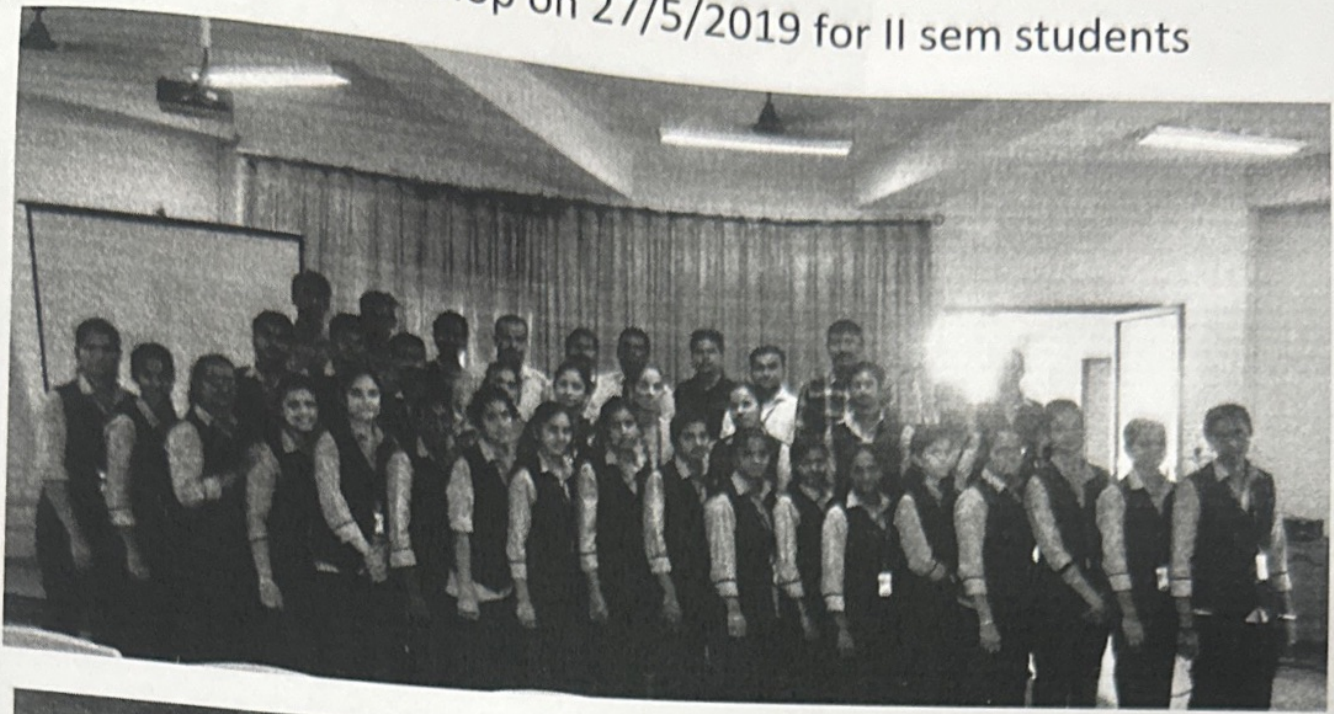
**VISVESWARAYA TECHNOLOGICAL UNIVERSITY
KALPATARU INSTITUTE OF TECHNOLOGY, TIPTUR
Post Graduate Department of Management Studies (MBA) 2019**

Gamification workshop attendance

27/05/2019

Sl #	USN	NAME OF THE STUDENTS	Session I	Session II
01	1KI18MBA01	ANILKUMAR D R	Anil Kumar D R	Anil Kumar D R
02	1KI18MBA02	ANUSHA S	Anu	Anu
03	1KI18MBA03	APOORVA S	Apoorva S	Apoorva S
04	1KI18MBA04	ASHWINI C S	Ashwini C S	Ashwini C S
05	1KI18MBA05	BEERALINGEGOWDA H S		
06	1KI18MBA06	BHARATHI G K	Bharathi G K	Bharathi G K
07	1KI18MBA07	BINDU SINGH T Y	Bindu Singh T Y	Bindu Singh T Y
08	1KI18MBA08	DARSHAN P K	Darsh	Darsh
09	1KI18MBA09	DEEPIKA	Deepika	Deepika
10	1KI18MBA10	DEEPU S	Deepu S	Deepu S
11	1KI18MBA11	DILEEKUMARA B B	Dileep	Dileep
12	1KI18MBA12	ESHWAR V	Eshwar	Eshwar
13	1KI18MBA13	GHOUSIYA BANU		
14	1KI18MBA14	GIRISH R		
15	1KI18MBA15	KAVYA SHREE L	Kavya	Kavya
16	1KI18MBA16	KEERTHANA G	Keerthana	Keerthana
17	1KI18MBA17	KUMAR D	Kumar D	Kumar D
18	1KI18MBA18	LAVANYA K P	Lavanya K P	Lavanya K P
19	1KI18MBA19	MAMATHASHREE H S	Mamathashree H S	Mamathashree H S
20	1KI18MBA20	MEGHA PUNDALIK GHATAGE	Megha	Megha
21	1KI18MBA21	NALINA D N	Nalina D N	Nalina D N
22	1KI18MBA22	NAYANA T M	Nayana T M	Nayana T M
23	1KI18MBA23	NIDHISHREE H P	Nidhishree H P	Nidhishree H P
24	1KI18MBA24	POOJA B H	Pooja B H	Pooja B H
25	1KI18MBA25	POOJAKUMARI J	Pooja	Pooja
26	1KI18MBA26	PRAJWAL G H	Prajwal G H	Prajwal G H
27	1KI18MBA27	PRIYANKA B G	Priyanka B G	Priyanka B G
28	1KI18MBA28	RACHAN KUMAR S M	Rachan	Rachan
29	1KI18MBA29	RAKSHITHA T C	Rakshitha T C	Rakshitha T C
30	1KI18MBA30	RESHMAKHANAM K M		
31	1KI18MBA31	SAGAR K M	Sagar K M	Sagar K M
32	1KI18MBA32	SANGEETHA K E	Sangeetha K E	Sangeetha K E
33	1KI18MBA33	SHANMUKHA H S		
34	1KI18MBA34	SHASHANK D	Shashank D	Shashank D
35	1KI18MBA35	SOWMYA K V	Sowmya K V	Sowmya K V
36	1KI18MBA36	SUCHITHRA K V	Suchithra K V	Suchithra K V
37	1KI18MBA37	SUJITH G R	Sujith G R	Sujith G R
38	1KI18MBA38	SWATHI M NEELGAR	Swathi M Neelgar	Swathi M Neelgar
39	1KI18MBA39	TEJA D	Teja D	Teja D
40	1KI18MBA40	TEJASWINI J M		
41	1KI18MBA41	VARSHA S T	Varsha S T	Varsha S T
42	1KI18MBA42	VIJAYALAKSHMI S	Vijayalakshmi S	Vijayalakshmi S
43	1KI18MBA43	VINAY D	Vinay D	Vinay D

Gamification work shop on 27/5/2019 for II sem students



Session by Adarsh sir

Session handled by Ramani sir